AIM SERVICES, INC.
The power of potential

Partner With Us

When you give to AIM, you're empowering people with diverse abilities!

We are not one-size-fits-all in our approach to providing services, and that means we're also committed to flexibility when building meaningful partnerships.

Your support allows us to offer MORE to the people we serve...

- More unique opportunities
- More exciting experiences and adventures
- More creativity and exploration of personal interests
- More hopes, dreams and wishes
- More independent lives

PLAYING IN A BASEBALL LEAGUE!

VISITING MUSEUMS!

LEARNING TO PLAY GUITAR!

MAKING A HOME-COOKED MEAL!

What do you get when you give?

- You get the assurance that your gift is helping people feel seen, heard, and accepted.
- You get the comfort of knowing that you're offering financial support to those who might otherwise miss out on life-enriching experiences, or who need immediate financial assistance to enhance their independence.
- You get the gratitude from our staff and the people we support, who are inspired by your willingness to empower, advocate, and stand beside us as we drive our mission forward.
- You get the opportunity to build a customized partnership that allows for sponsor benefits, marketing exposure, and meaningful connection

An Annual Contribution helps us and you!

We work with each donor individually, and we can customize what works best for you. One single contribution at the beginning of 2023 can last the whole year and positively impact many lives, while also giving you a multitude of ways to connect with our community.

What are the benefits of being an annual sponsor and making your pledge at the beginning of 2023?

- Your annual contribution is accounted for as we kick off the year, which makes it easier to plan for both of us.
- We'll make sure that you receive the sponsor benefits you want, and we'll offer more opportunities to support the programs and specific initiatives that are important to you.
- If we receive your pledge, you can break up your payments throughout the year for your convenience.

Contributing Friend, starting at $1,500

- Customized options for exposure and attendance at our signature events
- Recognition on our website and social media year-round

Person-Centered Patron, starting at $5,000

Contributing Friend benefits, plus:

- Exclusive first look at AIM videos and annual campaign
- Custom social media thank you highlighting the ways your support has helped AIM

Power Advocate Donor, starting at $10,000

Person-Centered Patron benefits, plus:

- Invitations to behind-the-scenes connections with people we support
- Exclusive link for pre-sale tickets to AIM events prior to public sale to share with your friends

Circle of Support Sponsor, starting at $20,000

Power Advocate Donor benefits, plus:

- Press release announcing contribution and partnership with us
- Video testimonial promoting partnership shared on our social media channels
- Opportunity to appear in our 2023 campaign
- Opportunity to join AIM's Fundraising Committee

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Program Support and Initiatives

What we do matters to us, and we want it to matter to you, too. Here's a look at some of the ways unrestricted fundraising donations help enrich the lives of the people we support.

- **Employment opportunities**
- **Recreation experiences**
- **Exposure to the arts**
- **Urgent and unexpected needs**
- **Underfunded supports**
- **Employee assistance & support**
- **Holiday assistance**
- **Sensory and technology items**
- **Winter necessities**
- **Financial literacy**
- **Health and wellness initiatives**
- **And more!**

ART CLASSES AT SARATOGA ARTS!

EXPLORING A NEW CAREER!

VISITING NEW PLACES!

TRIP TO A NY YANKEES GAME!

Why AIM?

Trust us—we know how awesome this community is and how many amazing organizations are making a difference, and we're humbled and grateful for the incredible collaborations we've fostered with so many of them that ultimately help the people we support and our community as a whole.

We believe we are all connected, and we welcome partnerships that empower those we serve, and we are always excited to have like-minded community members walk alongside us in support of our mission. As one of the leading service providers of person-centered support for more than 2,500 people with disabilities, AIM allows those we serve to impart meaning in their own lives, on their own terms. In addition to the basic needs of health, safety and security, we believe that everyone should have access to enhanced opportunities that allow for choice, dignity, respect and independence, while also creating deeper connections within the community.

Our flexible, customized and responsive support model adapts to the uniqueness of each person and helps people of all ages and abilities on their own paths to choose personalized services and experiences that provide the greatest opportunities for independence.

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AIM Events

Our annual signature events always support specific initiatives for the people we support and are just one important way that we can connect with and recognize our contributors.

CARNIVAL

April 1, 2023 | Vapor Night Club

A vibrant celebration raising funds for AIM's arts initiatives!

How does your partnership help?

It provides much needed funding for arts programming for people we serve of all ages, which is not covered by traditional funding streams.

Partnership Perks:

- Marketing benefits on all Carnival event materials, including on-screen mentions in all the lounges at the event
- You and your crew can celebrate on the dance floor and enjoy delicious food in your own seating area. This event will sell out, so having your own hang out spot will definitely be a plus!
- VIP Private Lounge area with table service *(depending on contribution)*

Our 10th annual, one-of-a-kind, croquet tournament and garden party!

How does your partnership help?

It helps raise the much-needed funds to cover costs of community supports that provide meaningful connections and experiences to enrich the lives of people with developmental and intellectual disabilities.

Partnership Perks:

- Exposure on all marketing materials
- Reserved seating under the tent with entry into the Croquet tournament, and access to our VIP "Hour of Potential"

Croquet on the Green

August 1, 2023 | Gavin Park

Vin Le Soir

Fall 2023

An intimate evening of gratitude!

This donor appreciation event will offer a cocktail reception with an exclusive wine tasting and delicious hors d'oeuvres for donors who contribute $1,500 or more annually.

Interested in learning more?

Contact Bo Goliber at bogoliber@aimservicesinc.org or 518-430-2242.

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