



# Croquet on the Green

TOURNAMENT & GARDEN PARTY

TUESDAY AUGUST 2, 2022

Gavin Park in Wilton



Hi There!

Last summer, our day of Croquet was probably one of the best days I've experienced! Between the amazing weather, the delicious food, the touching stories, and the overwhelming generosity, we made memories we won't soon forget—and you helped us raise nearly \$70,000!

As you know, our fundraising events (and your sponsorships) provide instrumental, unrestricted dollars for the people we support, allowing us to ensure that we can provide customized and person-centered services to every individual we serve. At this year's event, we'll focus on raising funds for our Summer Recreation and Summer Respite Programs, which provide unparalleled community-based experiences for students with diverse abilities aged 5-21, with transportation and activity fees included. Your support is necessary and appreciated!

Please consider joining us for our annual Croquet event and exclusive "Hour of Potential" for sponsors and honorary committee members. I can't wait to see you!

Bo Goliber, Chief Development and Communications Officer



## Please join us as a sponsor for our 9<sup>th</sup> Annual Croquet on the Green, Garden Party

You won't want to miss this unique signature fundraising event with amazing food, drinks, music, prizes and of course, croquet! We'll have plenty of other activities, too.

**All Sponsorship levels include the exclusive Hour of Potential gathering at 2 p.m., plus all benefits below.**



## Presenting Sponsor \$10,000

- Category exclusivity as the presenting sponsor
- Reserved table of 8 for the **Hour of Potential** and event, with 2 teams (2 people per team) in the tournament
- Headline recognition on AIM's [website](#) and [social media](#), and an exclusive quote in the press release
- Spotlight interview on [93.3FM Star Radio](#) during the Power of Potential (PoP) segment
- Name/logo on the invitation and signage throughout the event
- Event-themed giveaway with name/logo for every participant (provided by AIM)
- Full page advertisement (5 in. x 8 in., CMYK color) in the Croquet event booklet given to every participant

## Opening Sponsor \$5,000

- Reserved table of 8 for the **Hour of Potential** and event, with 2 teams (2 people per team) in the tournament
- Recognition on AIM's [website](#) and [social media](#)
- Spotlight interview on [93.3FM Star Radio](#) during the Power of Potential (PoP) segment
- Name/logo on the invitation and signage throughout the event
- Full page advertisement (5 in. x 8 in., CMYK color) in the Croquet event booklet given to every participant

## Rover Sponsor \$2,500

- Up to 6 reserved seats for the **Hour of Potential** and event, with 2 teams (2 people per team) in the tournament
- Recognition on AIM's [website](#) and [social media](#)
- Name/logo on the invitation and signage throughout the event
- Half page advertisement (5 in. x 4 in., CMYK color) in the Croquet event booklet given to every participant

## Break Sponsor \$1,000

- Up to 4 reserved seats for the **Hour of Potential** and event, with 1 team (2 people per team) in the tournament
- Recognition on AIM's [website](#) and [social media](#)
- Name/logo on the invitation and signage throughout the event
- Logo in the Croquet event booklet given to every participant

## Striker Sponsor \$500

- Up to 2 reserved seats for the **Hour of Potential** and event
- Recognition on AIM's [website](#) and [social media](#)
- Name/logo on the invitation and signage throughout the event
- Logo in the Croquet event booklet given to every participant



Please select a sponsorship level:

- Presenting Sponsor \$10,000
- Opening Sponsor \$5,000       Rover Sponsor \$2,500
- Break Sponsor \$1,000       Striker Sponsor \$500

Will you have teams playing?

- Yes     No

Business or Name(s) \_\_\_\_\_  
As you would like it listed

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Please select payment type:

- Check enclosed, payable to "AIM Services, Inc."
- Email me an invoice to pay by credit card

Pay online now! Visit [www.aimservicesinc.org/events/croquet](http://www.aimservicesinc.org/events/croquet)

Kindly return this form with payment no later than May 31st to be included on the printed invitation.  
by mail to AIM Services, Inc., ATTN: Marissa Romero, 4227 Route 50, Saratoga Springs, NY 12866  
or by email to [mromero@aimservicesinc.org](mailto:mromero@aimservicesinc.org)

For questions, contact Bo Goliber, Chief Development and Communications Officer at [bogoliber@aimservicesinc.org](mailto:bogoliber@aimservicesinc.org)