



August 2022

Dear Partner,

We hope your summer has been a chance for you to relax and make memories with those you love! We've been so fortunate to have enjoyed a successful summer at AIM, and we're looking forward to fall with optimism and excitement, especially as we plan for this year's [Vin Le Soir: A night in Florence](#) on October 26 at Longfellows.

Events, like this one, are an incredibly important and inspirational part of how we raise awareness and funds for the critical services we provide to people with developmental and intellectual disabilities. It also begins a time of year when giving back is at the forefront, especially as the families we serve will face additional needs and challenges as the holidays and cold winter months approach us.

We invite you to consider becoming a sponsor of Vin Le Soir, joining us on a culinary journey to Florence for an evening inspired by regional Italian wines and cuisine. Come feel the warmth that is inspired by great company, delicious food, distinctive wines and doing good.

As a sponsor, you will receive reserved seating; the various levels are attached. The fun begins at 6 p.m. and features musical entertainment by *Fresh*, chef curated foods by Longfellows, wine tastings by Brian the Wine Guy, a chance to participate in high-end raffles & silent auction items, and a brief presentation and heartfelt video by AIM staff.

The funds from this intimate evening will support AIM's unwavering commitment to providing enhanced opportunities that allow for choice, dignity, respect and independence, while also creating deeper connections within our community. Your support offers ongoing access to meaningful experiences and essential resources for the families we serve that are not covered by traditional funding streams, allowing us to go above and beyond for those we support.

We are looking forward to sharing this special late-October evening with you. Thank you for your consideration. Please submit your sponsorship by Friday, September 16 to be included on the invitation and to reserve your seat.

Cheers,

Bo Goliber

Chief Development & Communications Officer



Presenting Sponsor \$10,000

- Category exclusivity as the presenting sponsor
- Headline recognition on AIM's [website](#), [social media](#), and throughout the event
- Headline recognition on event related materials
- Headline recognition for the Lake Placid Getaway Raffle
- Post-event featured photo and thank you on social media
- Reserved table of eight (8) at **Vin Le Soir: A Night in Florence** at Longfellows

Innovation Sponsor \$5,000

- Recognition on event related materials
- Recognition on AIM's [website](#), [social media](#), and throughout the event
- Post-event featured photo and thank you on social media
- Six (6) reserved seats at **Vin Le Soir: A Night in Florence** at Longfellows

Independence Sponsor \$2,500

- Recognition on event related materials
- Recognition on AIM's [website](#), [social media](#), and throughout the event
- Post-event featured photo and thank you on social media
- Four (4) reserved seats at **Vin Le Soir: A Night in Florence** at Longfellows

Inclusion Sponsor \$1,000

- Recognition on event related materials
- Recognition on AIM's [website](#), [social media](#), and throughout the event
- Two (2) reserved seats at **Vin Le Soir: A Night in Florence** at Longfellows



Please select a Sponsorship level:

- Presenting Sponsor \$10,000
- Innovation Sponsor \$5,000
- Independence Sponsor \$2,500
- Inclusion Sponsor \$1,000

Business or Name(s) _____
As you would like it listed

Contact Name _____

Email _____ Phone _____

Address _____

City _____ State _____ ZIP _____

Please Select Payment Type:

- Check enclosed, payable to "AIM Services, Inc."
- Email me an invoice to pay later

Pay Online Now! Visit www.aimservicesinc.org/vin-sponsor

Kindly return this form with payment no later than September 16 to be included on the invitation and October 1 for all other printed materials: by mail to AIM Services, Inc., ATTN: Fundraising, 4227 Route 50, Saratoga Springs, NY 12866 or by email to mromero@aimservicesinc.org

For questions, contact Bo Goliber, Chief Development and Communications Officer at bogoliber@aimservicesinc.org