

# Partner With Us

When you choose to partner with AIM, you're investing in one of the area's most thoughtful, innovative, and collaborative organizations, providing support for people with developmental and intellectual disabilities and acquired brain injury.

With one single contribution pledged at the beginning of 2024, we will customize your benefits and exposure throughout the entire year, leading to more opportunities for the people we support!

### Your contribution provides MORE:

- More thoughtful, proactive, and person-centered planning
- More innovative solutions
- More meaningful connections
- More unique experiences and adventures
- More creativity to explore personal interests
- More independent lives









### Make your pledge, and let us do the rest!

Together, we'll map out your personalized perks and plans for the year, and you can take comfort in knowing that your contribution is making a huge impact in the lives of others.

### An Annual Contribution helps us and you!

We work with each donor individually to create customized opportunities that will last throughout the year.

## What are the benefits of being an annual sponsor and making your pledge at the beginning of 2024?

- Your annual contribution is accounted for as we kick off the year, making it easier to plan for both of us.
- We'll make sure you receive the sponsor benefits you want, and we'll give you a
  first look at ways to uniquely support our upcoming programs and initiatives
  that are important to you.
- Once we receive your pledge, we can break up payments for your convenience.

### Contributing Friend, starting at \$1,500

- Customized options for exposure and attendance at our signature events
- Recognition on our website and social media year-round

#### Person-Centered Patron, starting at \$5,000

Contributing Friend benefits, plus:

- Exclusive first look at AIM videos and annual campaign
- Custom social media thank you highlighting the ways your support has helped AIM

### Power Advocate Donor, starting at \$10,000

Person-Centered Patron benefits, plus:

- Invitations to behind-the-scenes connections with people we support
- Exclusive link for pre-sale tickets to AIM events prior to public sale to share with your friends

#### Circle of Support Sponsor, starting at \$20,000

Power Advocate Donor benefits, plus:

- Press release announcing contribution and partnership with us
- Video testimonial promoting partnership shared on our social media channels
- Opportunity to appear in our 2024 campaign
- Opportunity to join AIM's Fundraising Committee



### Program Support and Initiatives

At AIM, we are committed to providing solutions that maximize independence for the people we serve. Our fundraising helps fuel the power behind these innovative opportunities, creating better outcomes through responsive and customized supports.

Your unrestricted contribution allows AIM to support otherwise unfunded needs.

When you give throughout the year, you're enriching the lives of the people we support in many meaningful ways, including:

- Supporting our Career Center
- Providing recreation experiences
- · Creating opportunities for alternative therapies such as art, music, equine and more
- · Offering holiday assistance and support for urgent and unexpected needs
- Granting access to health and wellness opportunities
- Assisting and expanding our programming for school-aged children
- Supporting housing initiatives



### Signature Events

### CARNIVAL

**Saturday, April 6**, 6pm-10pm Vapor Night Club *Raises funds for arts programming.* 

### Croquet on the Green

**Tuesday, August 6**, 2pm-7pm Gavin Park

Raises funds for summer and school-aged programs.





Vin Le Soir

Early-Mid November, 5:30pm-7:30pm

Saratoga Eagle headquarters

Raises funds for holidays, winter needs, and unexpected emergencies.



### Your partnership fuels our innovation.

AIM's continued commitment to the people we support is made stronger by the dedication of our partners. It is **your** year-round commitment to our mission that allows us to proactively seek solutions for the continuously evolving needs of those we serve.

We are grateful and humbled by the opportunity to foster a genuine collaboration with each of our unique partners, enriching the lives of others and delivering a positive and measurable impact.

#### With your support, AIM can continue to:

- Find resolutions for unmet needs
- Create diverse revenue streams for underfunded programs
- Proactively transform support services without bureaucracy
- Face challenges with our thoughtful and person-centered approach

#### We're excited for your consideration for a year-round partnership in 2024.

Reach out to Bo to set up an in-person or virtual meeting to learn more! <a href="mailto:bogoliber@aimservicesinc.org">bogoliber@aimservicesinc.org</a> | (518) 430-2242









#### Scan the QR code to visit our website!

4227 Route 50 Saratoga Springs, NY 12866 (518) 587-3208

www.aimservicesinc.org

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